GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Home Department – Cinemas - Screening of approved Films/PSA films supplied by the Andhra Pradesh State Film Television and Theatre Development Corporation Limited on behalf of the Government and obtaining No Objection Certificate for obtaining License – Orders - Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.Ms.No.**27** Dated: **25.02.2024**
Read the following:-

1. G.O.Ms.No.202, Home (Gen.A) Dept., dated:29.9.2005.
2. G.O.Ms.No.282, Home (Gen.A) Dept., dated:13.12.2013
3. G.O.Ms.No.10, Home (Gen.A) Dept., dated:10.01.2019.
4. G.O.Ms.No.162, Home (Gen.A) Dept., dated:04.12.2019
5. From the Deputy Secretary, Ministry of Information and Broadcasting, New Delhi Office Memorandum, dated:30.11.2023.
6. From the Managing Director, APSFTVTDC Lr.No. APSFTV & TDC / Films/PSA/2023-24/41, dated: 08.01.2024.

****

In the reference 1st read above, Government have issued orders authorising the Andhra Pradesh State Film Television and Theatre Development Corporation Limited, to supply "Approved Films" to cinema theatres in the State and to issue No Objection Certificate for obtaining and renewal of license.

2. In the reference 2nd read above, Government have directed the service providers to make arrangements for uploading/ transposing the approved films along with the feature films and commercials with a view to adhere to the conditions prescribed under Section-42 of Andhra Pradesh Cinema (Regulation) Rules, 1970. The Service providers shall also obtain license from the Government and the exhibitor should avail only such approved service providers who are issued licenses by the Government.

3. In the reference 3rd read above, Government have issued instructions to all Licensing authorities/Commissioners of Police in the State to insist on compulsory screening of approved films supplied by the Government through APSFTVTDC Ltd., for three (3) minutes along with Public Service Awareness films supplied by the Films Division on behalf of the Government of India. The Digital service providers also must screen the approved films supplied by the Corporation.

4. In the reference 4th read above Government have issued orders constituting a Monitoring Committee for Screening of Approved films supplied by APSFTVTDC Ltd., and also instructed all the Digital Service Providers to obtain license from the Government/APSFTVTDC Ltd., and the exhibitor should avail the services of only such approved service providers who are issued licenses by the Government/ APSFTVTDC Ltd.,

5. In the reference 5th read, Government of India have communicated certain guidelines regarding screening of the approved films/PSA films of the Central Government (2 minutes) and the State Government (2 minutes) within 10 minutes before the beginning of the film and during the interval period before the start of the second half of the movie package.

6. In the reference 6th read above, the Managing Director, A.P.Sate Film Television and Theatre Development Corporation Limited, Vijayawada has requested the Government to reiterate the earlier instructions to the Licensing Authorities regarding compulsory screening of approved films and obtaining NOC from the Corporation.

P.T.O.

7. Government, after careful examination of the matter, hereby reiterate the earlier instructions and all the Licensing Authorities shall ensure compulsory screening of the Approved Films supplied by the A.P.State Film Television and Theatre Development Corporation Limited and Obtaining No Objection Certificate from the Corporation for obtaining license/renewal from the Licensing Authorities. The exhibitors shall have verification mechanism of logs of PSA films/approved films played during the pre-show and interval period of PST and forward such logs to the Licensing Authorities and also to the APSFTVTDC through e-mail apsftvtdc.films@gmail.com time and again.

8. All the Licensing Authorities in the State Shall take further necessary action accordingly.

HARISH KUMAR GUPTA
PRINCIPAL SECRETARY TO GOVERNMENT

To
All the Collectors & District Magistrates in the State.
All the Joint Collectors & licensing authorities (Cinemas) in the State.
All the Commissioners of Police in the State.
The Managing Director,A.P.State Film, Television & Theatre Development Corporation Limited, Vijayawada.
All the Digital service providers through APSFTVTDC Ltd., Vijayawada.
Telugu Film Chamber of Commerce, Vijayawada with a request to communicate all the exhibitors in the State.

Copy to :-
The General Administartion (I & PR) Department.
The Commissioner, I & PR Department.
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER